



# Skates & Stripes Forever

Ames Figure Skating Club – Spring Ice Show

Updated 09/15/25  
Board Approved 10/13/25

**To: Ice Show Participants**  
**From: Show Sponsorship Committee**  
**Subject: Business Sponsors**

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## Why Business Sponsorship Matters

Business sponsorship is essential to the financial success of our Annual Spring Ice Show “*Skates & Stripes Forever*”. Money collected from local businesses helps offset production costs.

Each skater is asked to:

- Contact a minimum of **three businesses** for sponsorship contributions, OR
- Make a **\$75 personal donation** in lieu of business contacts.

## **Deadline for forms and payments: March 31st**

Skaters who do not turn in forms will be billed \$75 with their costume balance.

## Ideas for Business Contacts

Not sure where to start? Consider reaching out to:


- Employer
- Doctor or dentist
- Favorite restaurant
- Plumber, electrician, or contractor
- Bank or credit union
- Car dealership
- Grocery stores
- Restaurants

If you need suggestions, please let us know—we’ll be happy to provide contacts.

## Tiered Business Sponsorship Bonus

As an incentive to secure additional sponsorships, skaters will receive a **costume credit** based on the total amount collected **beyond the \$75 minimum**:

- \$75 – Required minimum (no credit)
- \$76–\$750 – 10% credit
- \$751–\$1,450 – 12% credit
- \$1,451–\$2,500 – 15% credit
- \$2,501+ – 18% credit (capped at \$500)

 If credits exceed the cost of a skater’s costume bill, the balance will roll over to the skater’s **summer ice contract**.



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## Example Credits

| Total Sponsorship Collected | Amount over \$75 | Tier Applied | Costume Credit |
|-----------------------------|------------------|--------------|----------------|
| \$75                        | \$0              | Minimum      | \$0            |
| \$500                       | \$425            | 10%          | \$42.50        |
| \$1200                      | \$1125           | 12%          | \$135          |
| \$2000                      | \$1925           | 15%          | \$288.75       |
| \$3000                      | \$2925           | 18% (capped) | \$500          |

**Remember:** All sponsorship forms and payments are due **March 31st**. Thank you for helping make our Annual Ice Show a huge success!